Overview of the Integrated Project SEAFOODplus

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Coordinator

Danish Institute for Fisheries Research
Department of Seafood Research

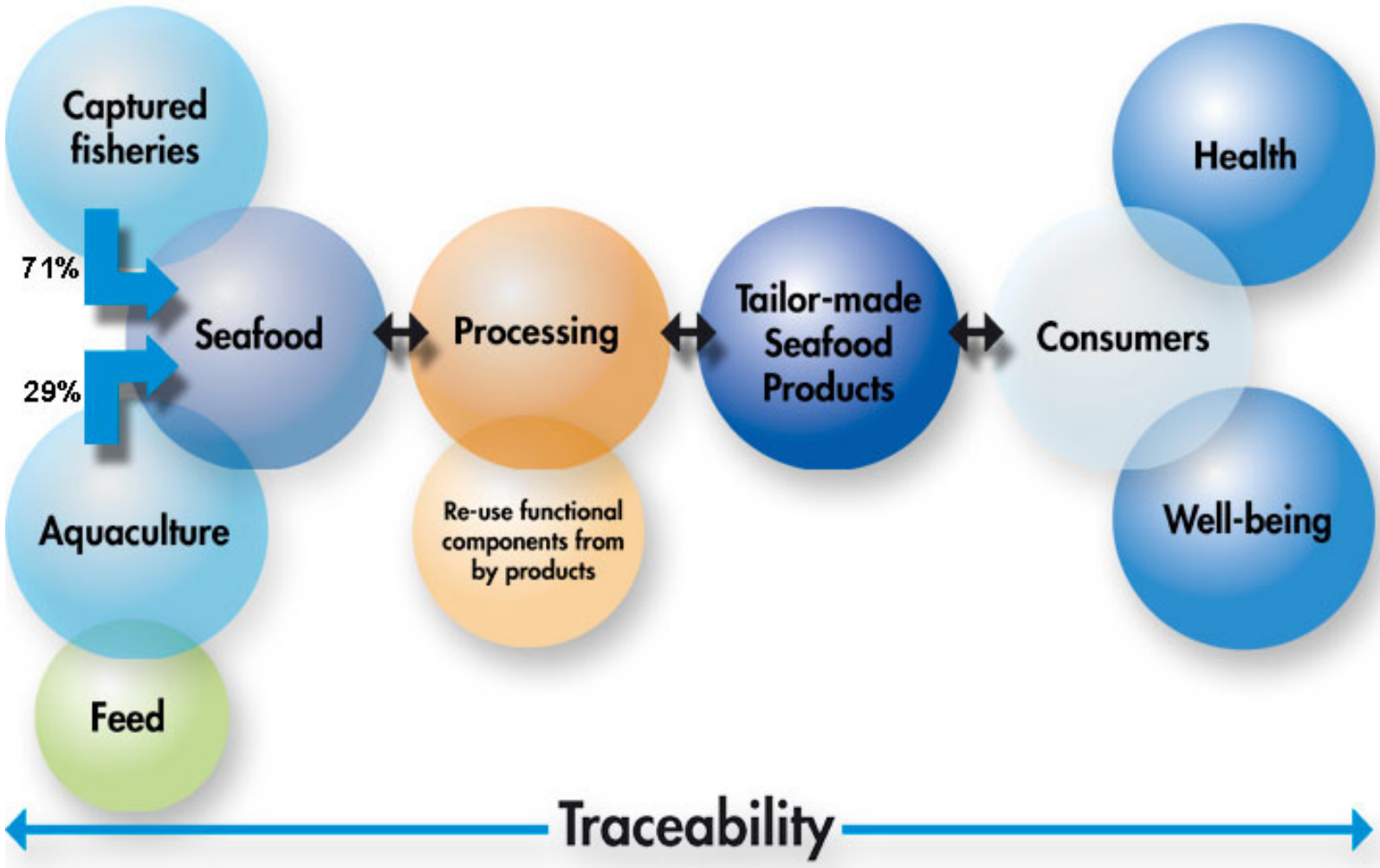
Support for SEAFOODplus from:

- **Framework Programme 6**
  - **Priority 5 ”Food Quality and Safety” 1st call, closing date 15 April 2003**
    - **Area 5.4.1 Total Food Chain**
      - **Topic:** ***Quality seafood for improved consumer health and well-being***
- **SEAFOODplus proposal:** ***Health promoting, safe seafood of high eating quality in a consumer driven fork-to-farm concept***

Details of SEAFOODplus

- EU contribution: 14.4 million euro
- Total budget: 26 million euro
- Six main research areas containing
- 20 projects with 70+ partners
  - 59 research institutes
  - 11 from industry
- 17 participating countries
- Running for 4½ years

The Total Food Chain approach



SEAFOODplus RTD areas and team

RTD-pillar 5 team

Seafood from aquaculture

Coordinator
Børge Damsgård
NIFA, NO

RTD-pillar 4 team

Seafood from source to consumer product

Coordinator
Joop Luten
NIFA (NO),RIVO (NL)

RTD-pillar 3 team

Seafood safety

Coordinator
Bill Dore
CEFAS, UK

RTD-pillar 2 team

Seafood and consumer behaviour and well-being

Coordinator
Karen Brunsø
MAPP, DK

RTD-pillar 1 team

Seafood and human nutrition

Coordinator
Gertjan Schaafsma
TNO, NL

Coordinator
Erling Larsen
DIFRES, DK

Seafood traceability to ensure consumers confidence

Seafood Plus - Project Overview

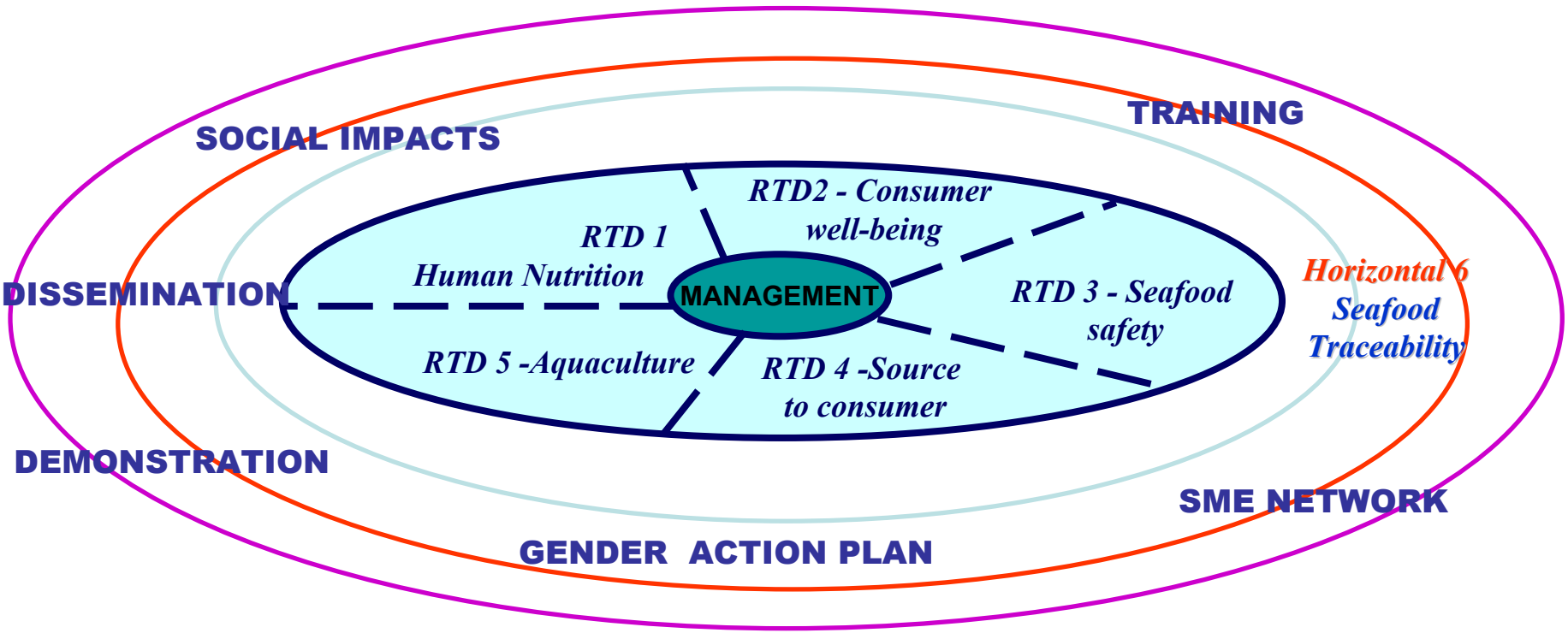
OPTIMISING SEAFOOD CONSUMPTION

- Promoting health benefits
- Providing safe produce

Countries Involved :
DK, UK, IE, IS, NO, FR, DE, SE, ES, BE, PT,FI, NL,IT,PL,HU,CA

Deliverables:
safe high quality seafood, consumer awareness to health benefits

EC-Contr. : *Million 14.4 M €*



SEAFOODplus ITD areas and team

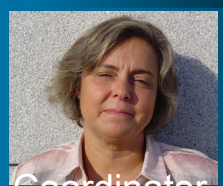
ITD-pillar 1 team

Communication to industry, consumer and public administration. Socio-economic, ethical and gender aspects

Coordinator
Lucay Han-Ching
IFREMER, FR

ITD-pillar 2 team

Advanced training and mobility activities



Coordinator
Maria Leonor Nunes
IPIMAR, PT

ITD-pillar 3 team

Demonstration and SME involvement

Coordinator
Begoña Pérez-Villarreal
AZTI, ES

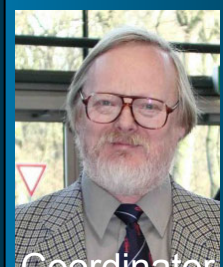
ITD-pillar 4 team

Creation of new business activities

Coordinator
Sjöfn Sigurgisladottir
IFL, IS

ITD-pillar 5 team

Dissemination



Coordinator
Jörg Oehlenschläger
FRCF, DE

ITD team 6

Intellectual Property Protection

Coordinator
Mercedes Careche
CSIC, ES

Organisation of SEAFOODplus

Coordinator
Torger Børresen
DIFRES

General assembly
All partner institutes
and industry participants

Management secretariat
Jim Codd, CIRCA
Jette Donovan Jensen, DIFRES

External Advisory Board

Executive Management Team

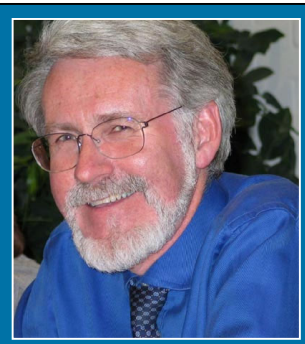
Council
Coordinator chairs the council

RTD-team
Gertjan Schaafsma, TNO
Karen Brunsø, MAPP
Bill Dore, CEFAS
Joop Luten, NIFA, RIVO
Børge Damsgård, NIFA
Erling Larsen, DIFRES

ITD-team
Lucay Han-Ching, IFREMER
Maria Leonor Nunes, IPIMAR
Begoña Pérez Villarreal, AZTI
Sjöfn Sigurgisladottir, IFL
Jörg Oehlenschläger, FRCF
Mercedes Careche, CSIC

Executive Management Team of SEAFOODplus

Coordinator
Torger Børresen
DIFRES



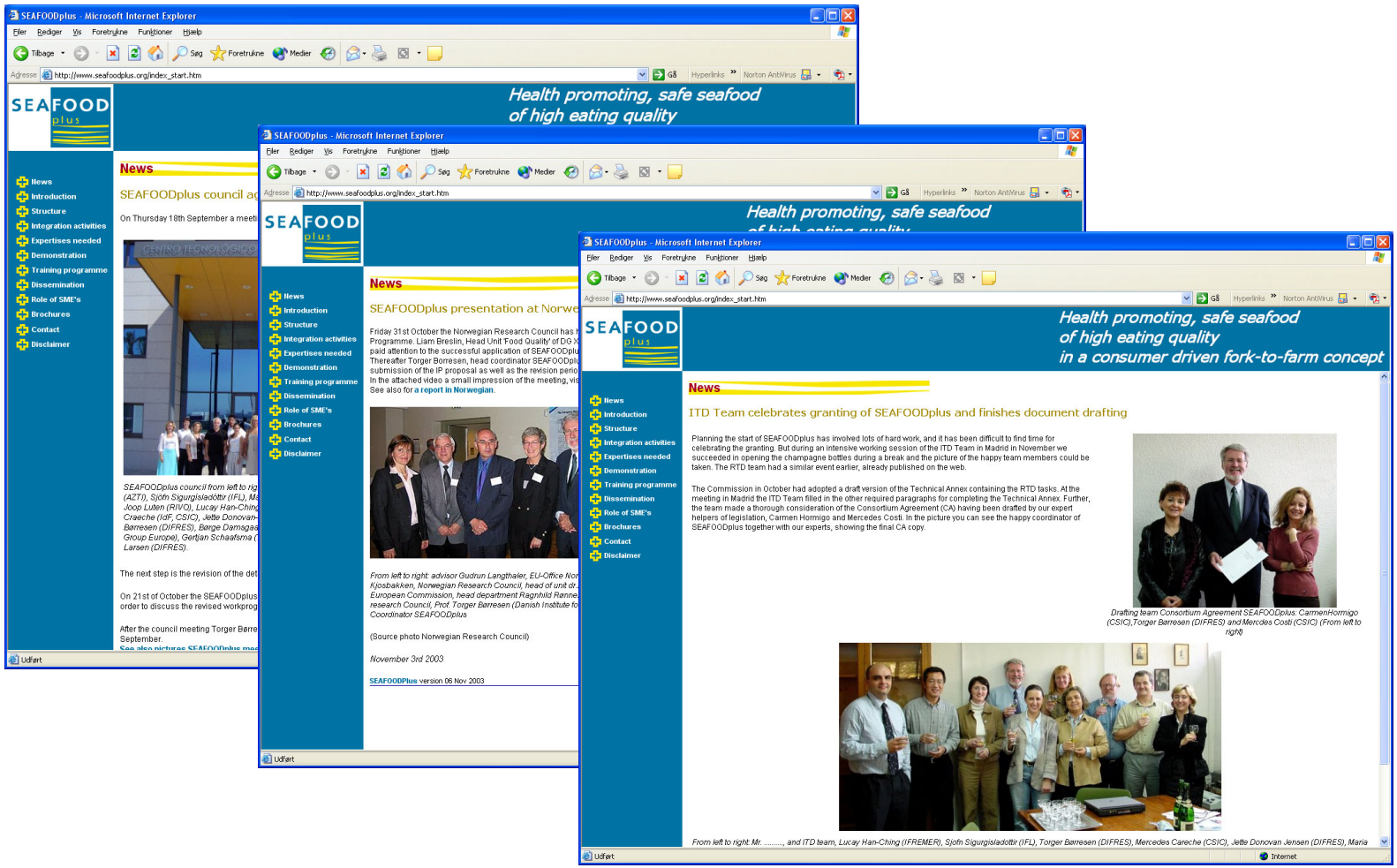
Secretariat manager
Jette Donovan Jensen, DIFRES

RTD team representative
Joop Luten, NIFA - RIVO

ITD team representative
Mercedes Careche, CSIC

Financial manager
Jim Codd, CIRCA

For more information: www.seafoodplus.org



A better life with seafood…