

SEAFOODplus

Health promoting, safe seafood of high eating quality in a consumer driven fork-to-farm concept

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Key project information

- **Type of Project:** Integrated Project
- **Project title:** Health promoting, safe seafood of high eating quality in a consumer driven fork-to-farm concept
- **Coordinator:** Professor Torger Børresen, Ph.D.
- **Total budget:** 26 million euro
- **EU contribution:** 14.4 million euro
- **Number of partners:** 68
- **Number of countries involved:** 17
- **Main research areas:** 6
- **Number of projects:** 20
- **Industry partners:** 15 %
- **www.seafoodplus.org**

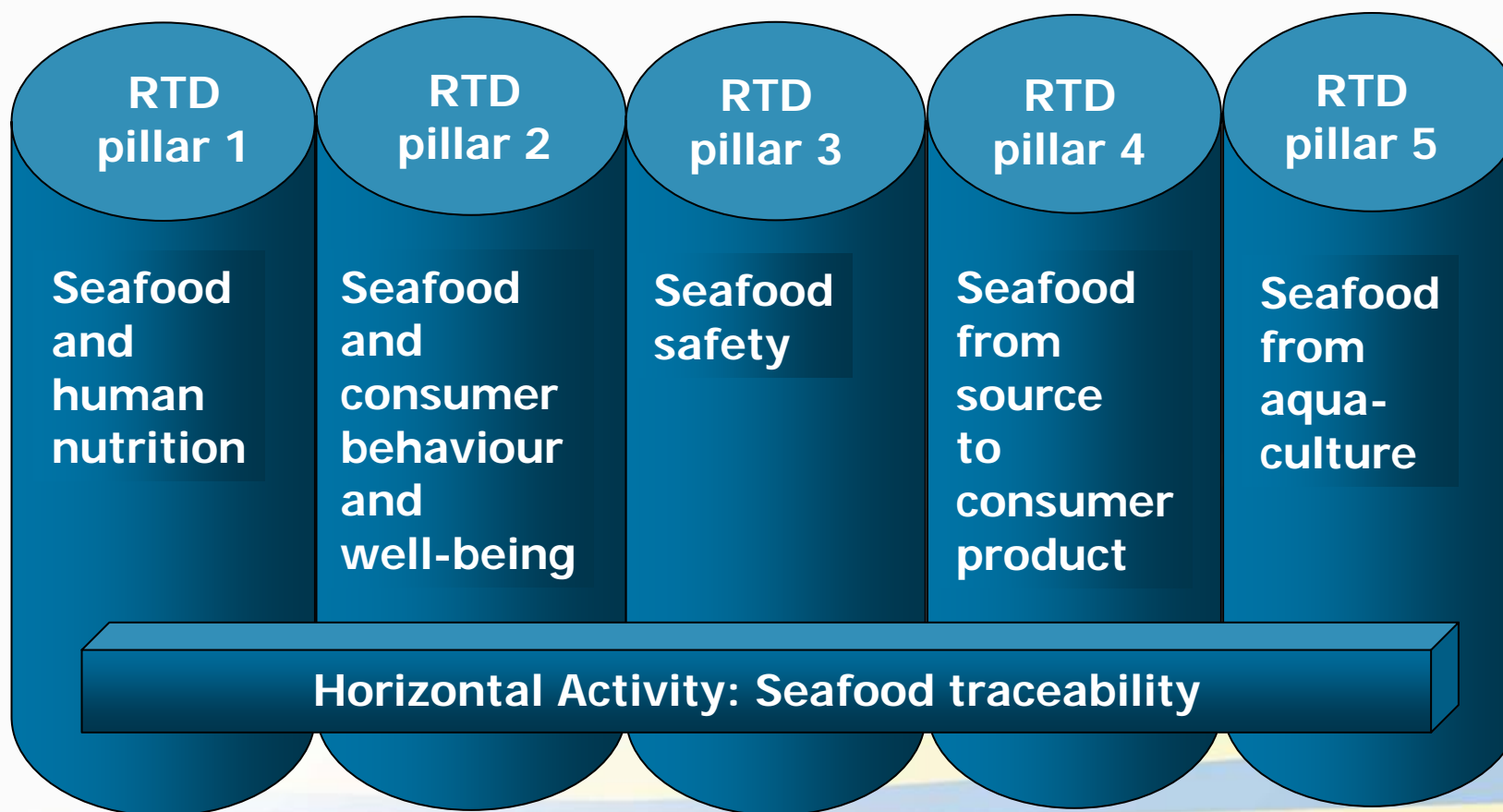
Partners in SEAFOODplus



**68 partners in
17 countries**



Organising the research



The challenge: Integrating research from different scientific areas

The Council



RTD 1
Gertjan Schaafsma
WUR, NL



RTD 2
Karen Brunsø
MAPP, DK



RTD 3
Bill Doré
MI, IE



RTD 4
Joop Luten
NIFA, NO



RTD 5
Børge Damsgård
NIFA, NO



RTD 6
Erling Larsen
DIFRES, DK



Coordinator
Torgør Børresen
DIFRES, DK



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IFREMER, FR



ITD 2
Maria Leonor Nunes
IPIPAR, PT



ITD 3
Begoña Pérez-Villarreal
AZTI, ES



ITD 4
Sjöfn Sigurgísladóttir
IFL, IS



ITD 5
Jörg Oehlenschläger
FRCF, DE



ITD 6
Mercedes Careche
CSIC, ES

RTD objectives and ambitions

RTD
pillar 1

Seafood
and
human
nutrition

Overall objective:

Reduce incidences of nutrition related chronic diseases (cardiovascular, cancer and inflammatory), treat weight problems and prevent osteoporosis and postpartum depression

➤ 1.1 FISHGASTRO



Liz Lund, IFR, UK

➤ 1.2 YOUNG



Inga Thorsdottir,
LSH, IS

➤ 1.3 METAHEART



Ingeborg Brouwer,
WCFS. NL

RTD objectives and ambitions

RTD
pillar 2

Seafood
and
consumer
behaviour
and
well-being

Overall objective:

Provide improved and better balanced health-related communication strategies to consumers

➤ 2.1 CONSUMERSURVEY



Karen Brunsø,
MAPP, DK

➤ 2.2 SEAFOODSENSE



Emilia
Martinsdottir,
IFL, IS

➤ 2.3 SEA-INFOCOM



Wim Verbeke,
UGENT, BE

➤ 2.4 CONSUMEREVALUATE



Svein Ottar
Olsen, NIFA, NO

RTD objectives and ambitions

RTD
pillar 3

Seafood
safety

Overall objective:

Avoiding risks caused by viral and bacterial contamination, and prevent occurrence of biogenic amines in seafood

➤ 3.1 REFHEPA



Albert Bosch, UB, ES

➤ 3.2 REDRISK



Monique Pommeputy,
IFREMER, FR

➤ 3.3 SEABAC



Ron Lee, CEFAS, UK

➤ 3.4 BIOCOM



Paw Dalgaard,
DIFRES, DK

RTD objectives and ambitions

RTD
pillar 4

Seafood
from
source
to
consumer
product

Overall objective:

Develop consumer driven tailor-made, functional seafood products in a concept of full utilisation of raw materials

➤ 4.1 PROPEPHEALTH



Gudjon Thorkelson,
IFL, IS

➤ 4.2 HURDLETECH



Francoise Leroi,
IFREMER, FR

➤ 4.3 LIPIDTEXT



Charlotte Jacobsen,
DIFRES, DK

➤ 4.4 CONSUMERPRODUCTS



Mercedes Careche, CSIC, ES

RTD objectives and ambitions

RTD
pillar 5

Seafood
from
aqua-
culture

Overall objective:

Provide farmed seafood from sustainable and environmentally friendly production systems through dietary modulation and modern genetic selection

➤ 5.1 BIOQUAL



Björn Thrandur,
Björnsson, UGOT, SE

➤ 5.2 ETHIQUAL



Hilde Toften,
NIFA, NO

RTD objectives and ambitions

Horizontal Activity: Seafood traceability

Overall objective:

Implementation of validated traceability systems spanning the total production chain

➤ 6.1 METHODOLOGY



Marco Frederiksen,
DIFRES, DK

➤ 6.2 IMPLEMENTATION



Jostein Storøy,
SINTEF, NO

➤ 6.3 VALIDATION



Begoña Perez-Villarreal,
AZTI, ES

External Advisory Board of SEAFOODplus



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For more information:
www.seafoodplus.org



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 DIFRES



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