

EXTERNAL CALL FOR DEMONSTRATION PROJECTS - October 2007

Proposal Title:

Fish restructured products with commercial dietary fibres

OBJECTIVES

The objective of this project is to prove that the inclusion of wheat dietary fibre, together with other commercial dietary fibres leads to sensory acceptable restructured products made of fish muscle, that fulfil the requirement of 'source of dietary fibre' and/or 'high content of fibre', according to the EC legislation. Restructured products should be frozen or pasteurized. The elaborated products in the frame of the demonstration project will be of particular relevance for the SMEs involved. The demonstration would aim at the optimization of the formulation, scaling up, and a limited consumer test (product testing).

POTENTIAL INDUSTRIAL IMPACT

The industrial impact will be high because the aim is to make it possible in the short-medium term that some industries launch fibre-enriched restructured products not presently existing in the market at present. This can be seen as a new business opportunity for some industries among Europe.

Due to the technological characteristics of dietary fibres, the products proposed by the SMEs, could improve their aspect or storage properties. The limited test market will further give them support in order to assess the convenience or strategies for final industrial development and launching.

PROFILE FOR DEMONSTRATION PARTNERS SOUGHT

Industries involved in the production of restructured seafood products. Industries which commercialize dietary fibres.